

# ~~In-person~~ Online session 4

**February 1, 2024**

PMAP 8521: Program evaluation  
Andrew Young School of Policy Studies

# Plan for today

Regression FAQs

Regression with R

Measuring outcomes

(Maybe)  
DAGs

# Regression FAQs

**How was the 0.05 significance threshold determined?**

**Could we say something is significant if  $p > 0.05$ , but just note that it is at a higher p-value?**

**Or does it have to fall under 0.05?**

**Why all this convoluted  
logic of null worlds?**



## 5-Minute Healthy Oatmeal

Fit Foodie Finds

4.6 ★★★★★ (93)

10 min



## Basic Oatmeal Recipe

Del's cooking twist

5.0 ★★★★★ (1)

15 min



FeelGoodFoodie

<https://feelgoodfoodie.net> › [recipe](#) › [how-to-make-oat...](#) ⋮

## How to Make Oatmeal

Jan 17, 2019 — Microwave Instructions. Place the **oats**, water and salt in a microwave safe bowl. Heat in the microwave on high for 90 seconds. · Stovetop ...

★★★★★ Rating: 5 · 8,192 votes · 4 min

[Microwave Cooking...](#) · [Stovetop Cooking...](#) · [Healthy Oatmeal Recipes](#)



Downshiftology

<https://downshiftology.com> › ... › [Courses](#) › [Breakfast](#) ⋮

## Easy Oatmeal Recipe

Sep 11, 2023 — Learn how to make **oatmeal** that's hearty and creamy. It's easy to make on the stove or in the microwave - and it's healthy too!

★★★★★ Rating: 5 · 21 votes · 7 min

[Popular Types Of Oatmeal](#) · [How To Make Oatmeal Like A...](#) · [Make Your Oatmeal Taste...](#)



# Why does this matter for evaluation?

**Statistical power!**



**Do we care about the actual coefficients or just whether or not they're significant?**

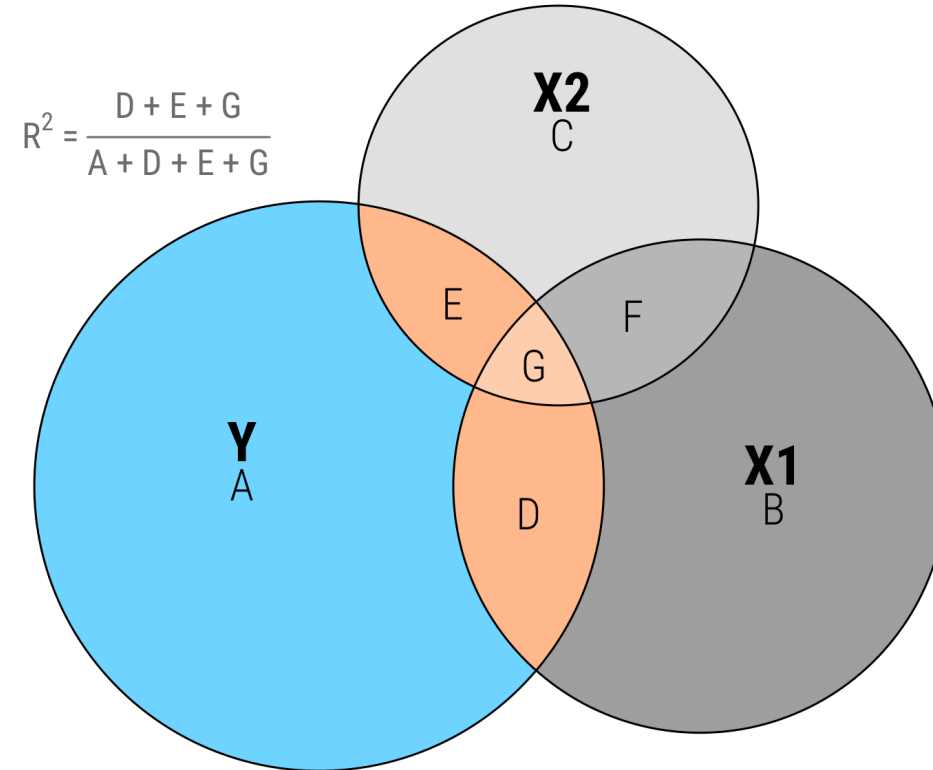
**How does significance relate to causation?**

**If we can't use statistics to assert causation how are we going to use this information in program evaluation?**

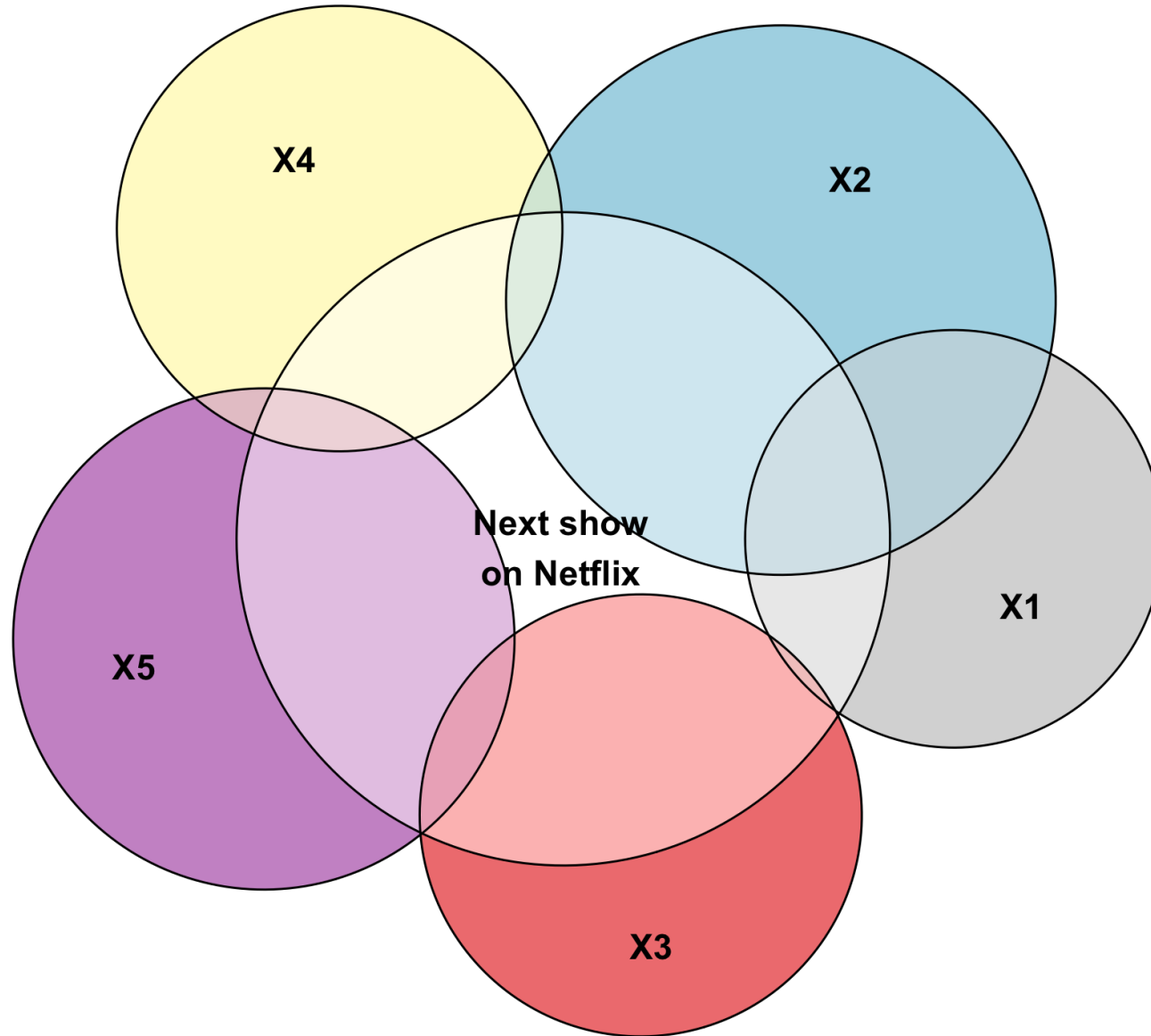
**What counts as a "good"  $R^2$ ?**

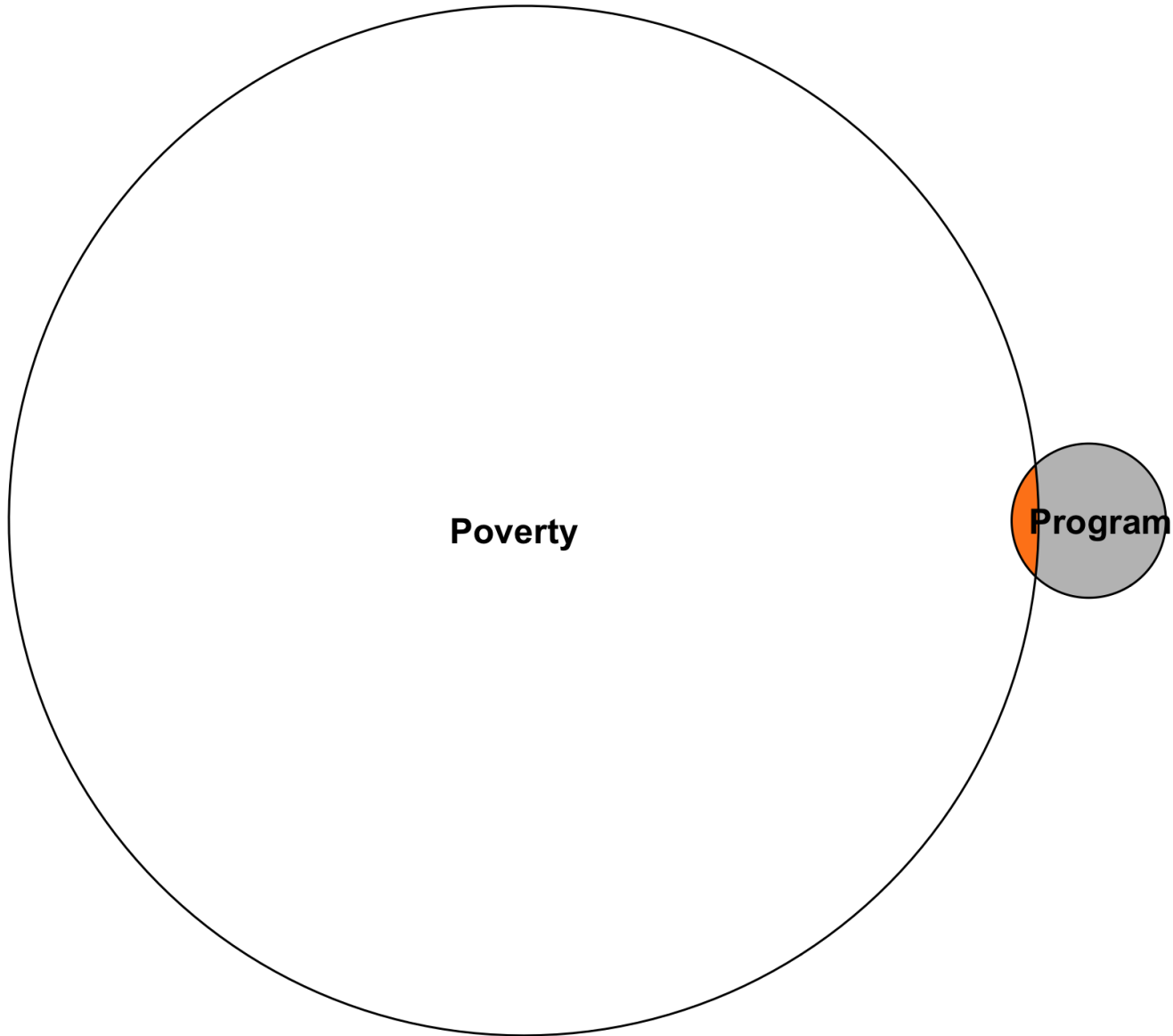
## R<sup>2</sup> represented as an Euler diagram

Orange area (D + E + G) shows the total variance in outcome Y that is jointly explained by X1 and X2



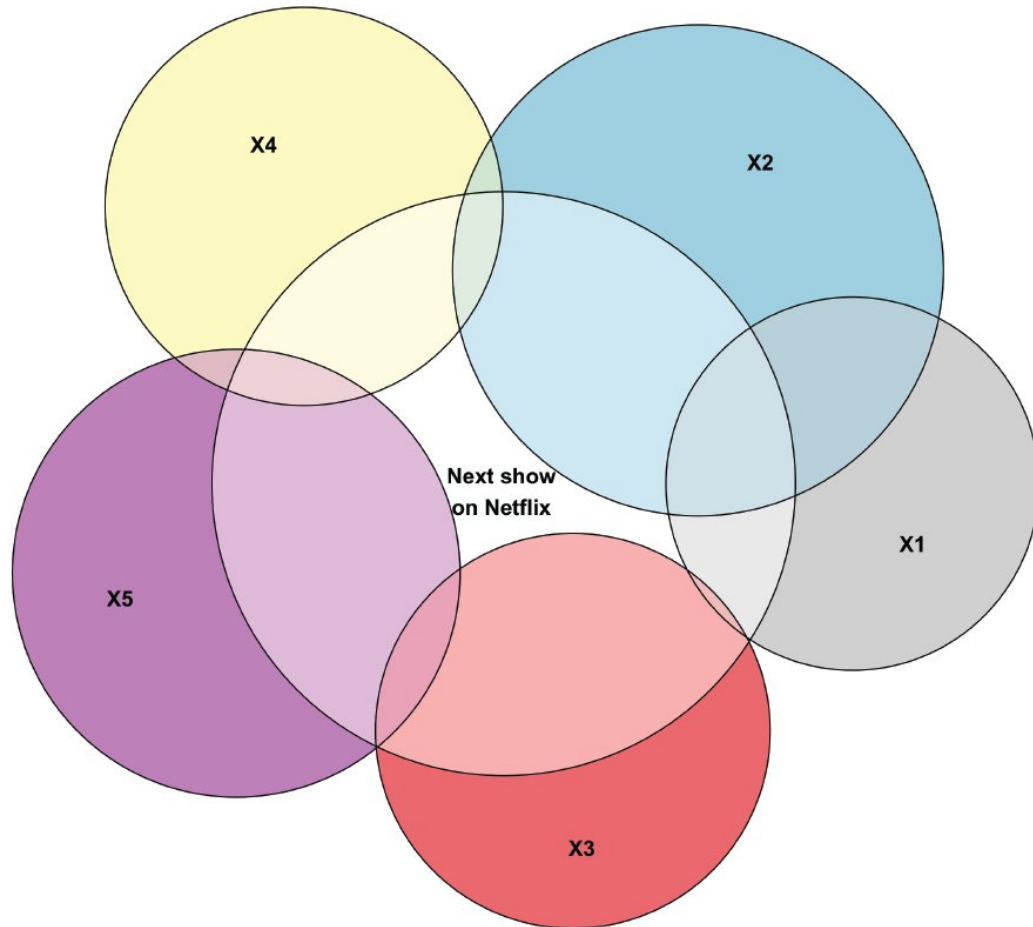
Circles sized according to each variable's sum of squares; size of overlapping areas is not 100% correct due to limitations in available geometric space





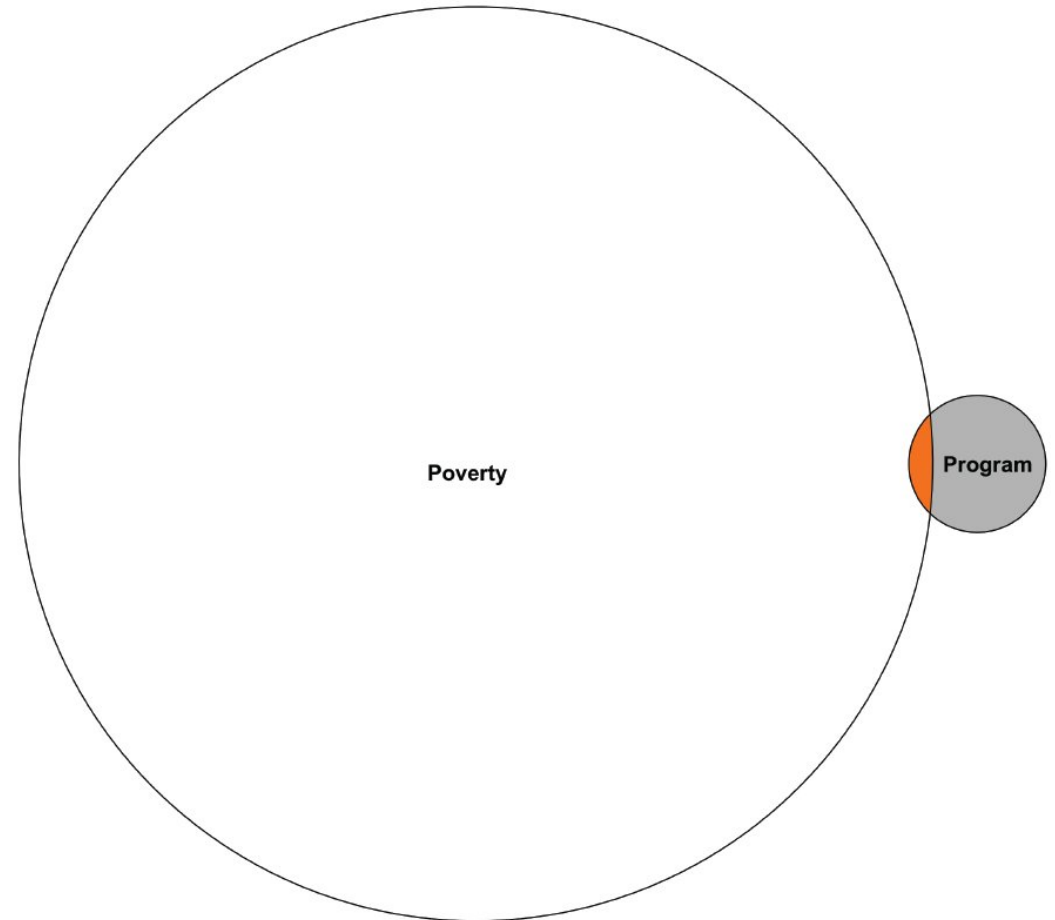
## Regression focused on prediction

Focus is on Y  
Minimize unexplained variation in the outcome



## Regression focused on estimation

Focus is on a single X  
Get that little sliver as accurate as possible



# Simpson's Paradox

# Regression with R



# Measuring outcomes

# The paradox of evaluation

**Evaluation is good, but expensive**

"Evaluation thinking"

**Too much evaluation is bad**

Taming programs

# Outcomes and programs

**Outcome variable**

Thing you're measuring

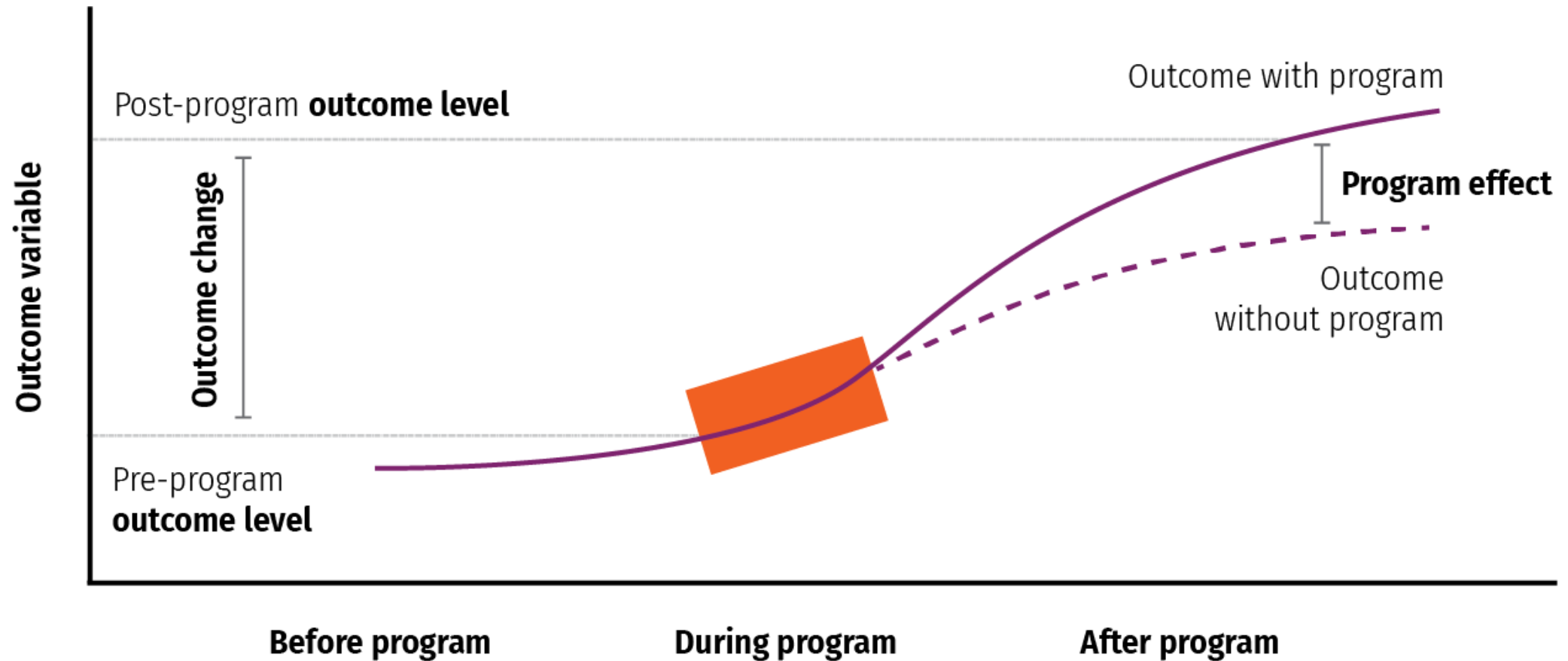
**Outcome change**

$\Delta$  in thing you're measuring over time

**Program effect**

$\Delta$  in thing you're measuring over time *because of* the program

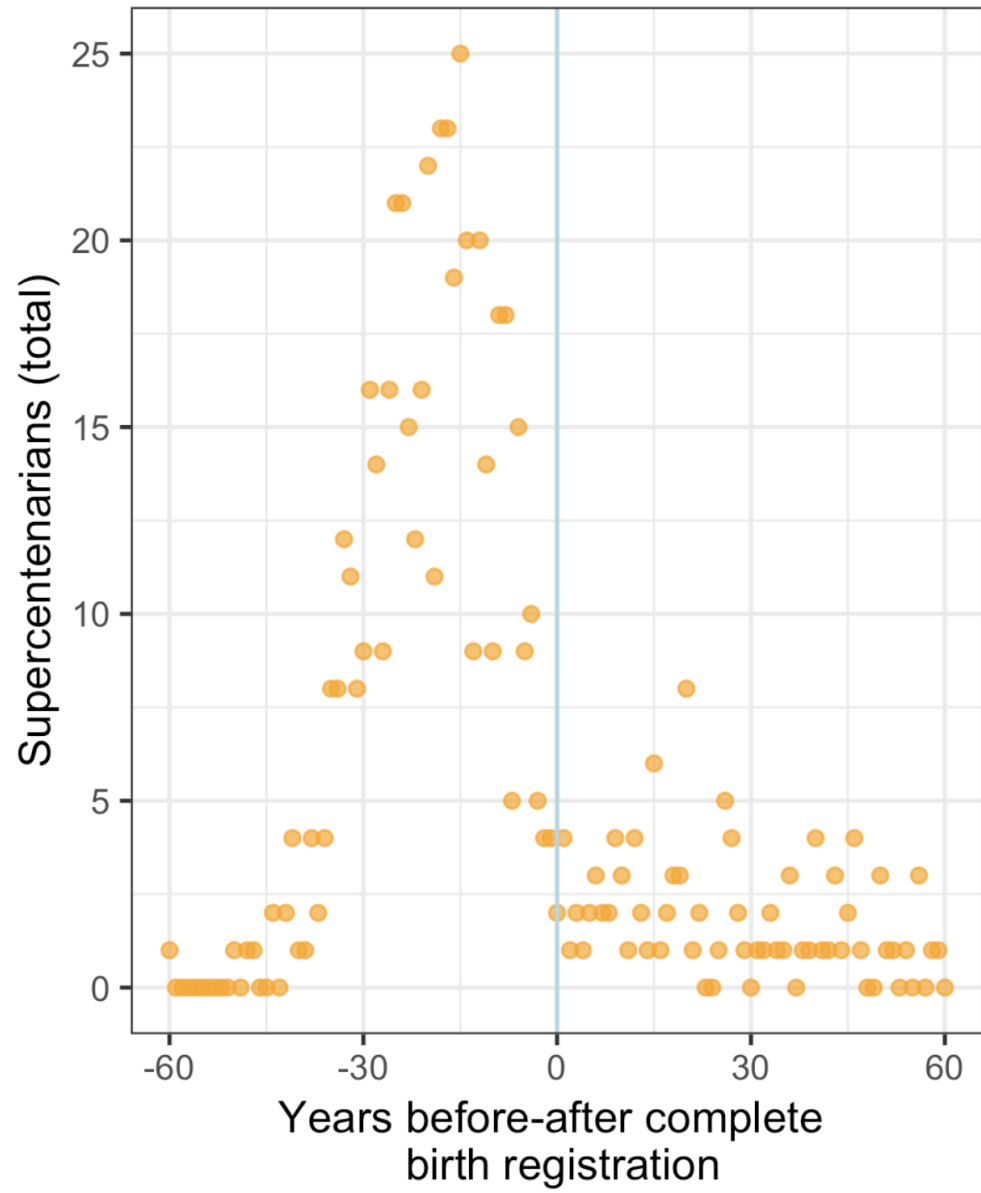
# Outcomes and programs



# Abstraction

# DAGs

**Causal thinking is necessary—  
even for descriptive work!**

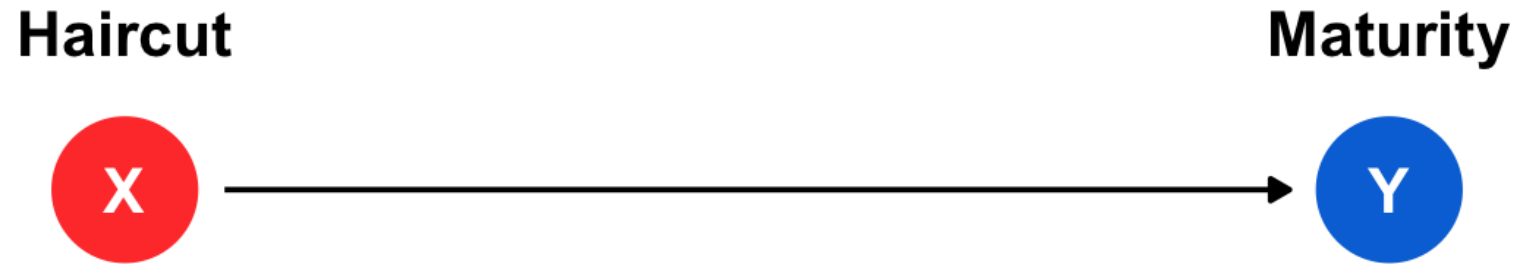




**"Every time I get a haircut, I become more mature!"**

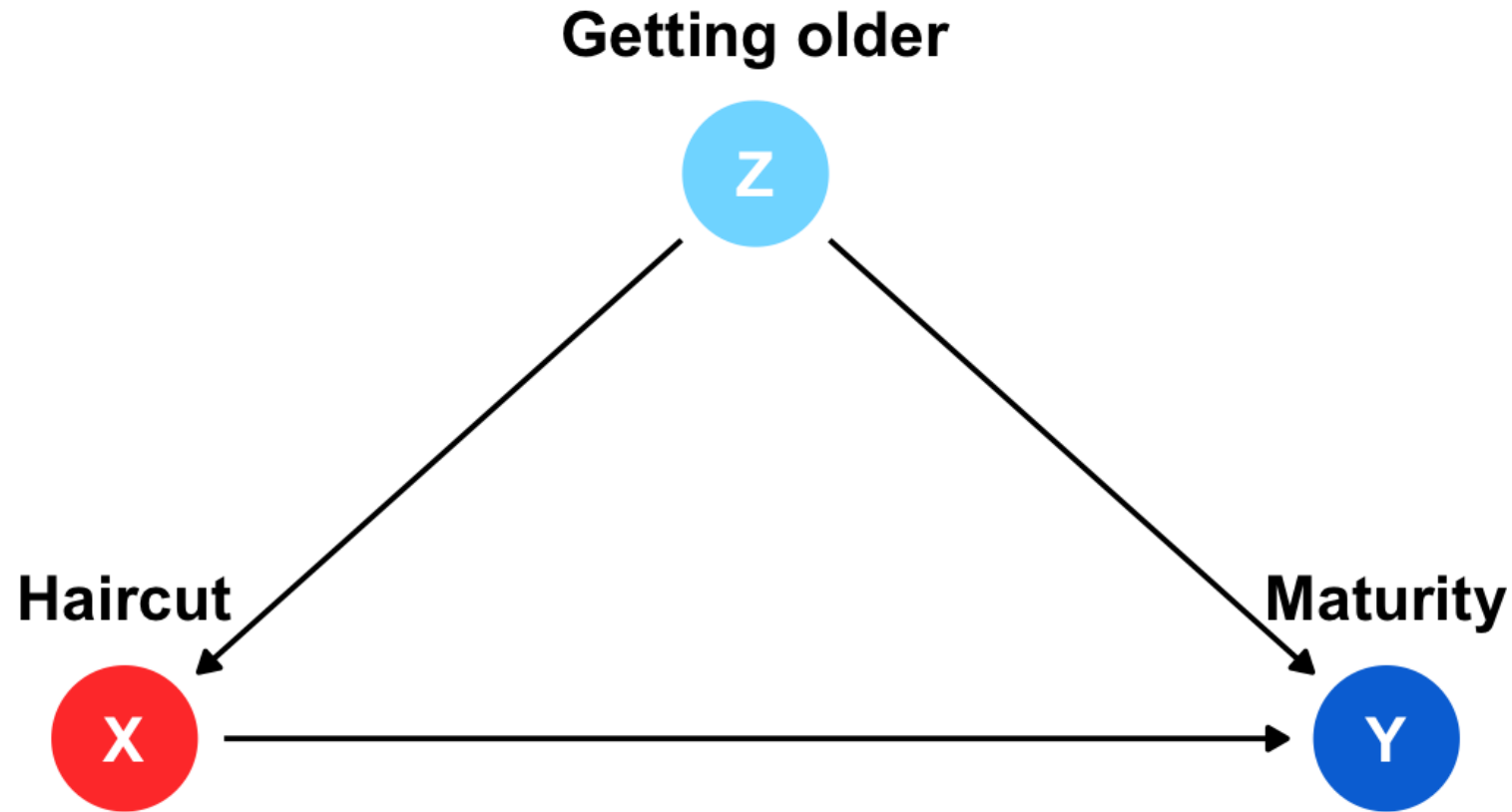


"Every time I get a haircut, I become more mature!"



$$E[\text{Maturity} \mid \text{do}(\text{Get haircut})]$$

# Getting older opens a backdoor path



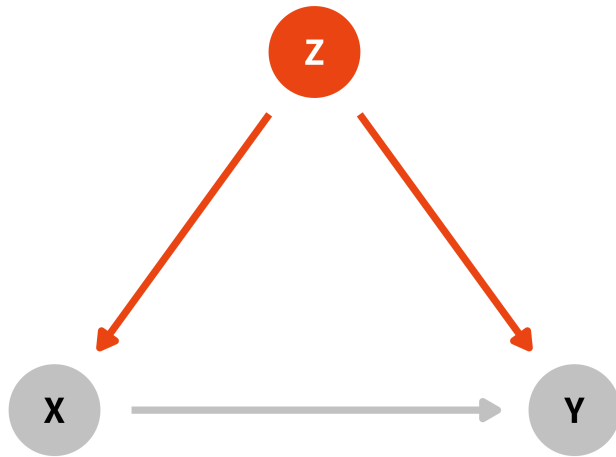
**But what does that mean,  
"opening a backdoor path"?**

**How does statistical association  
get passed through paths?**

# How do I know which of these is which?

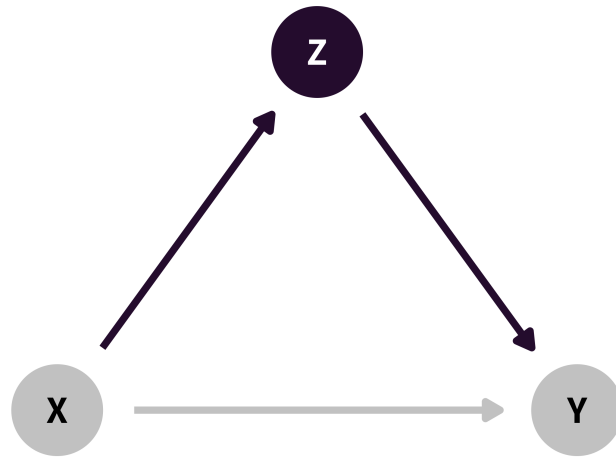
## Confounder

(Fork)



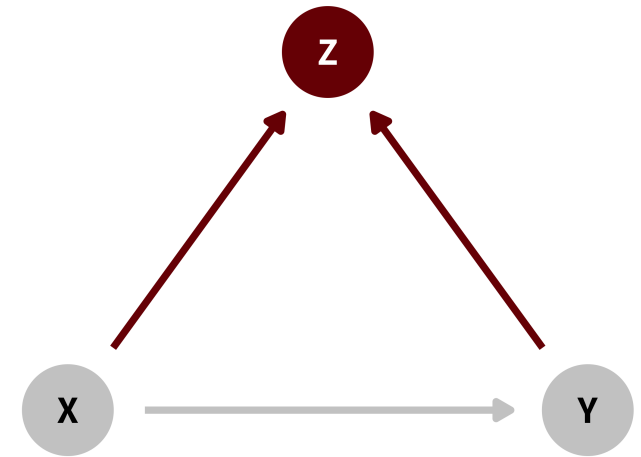
## Mediator

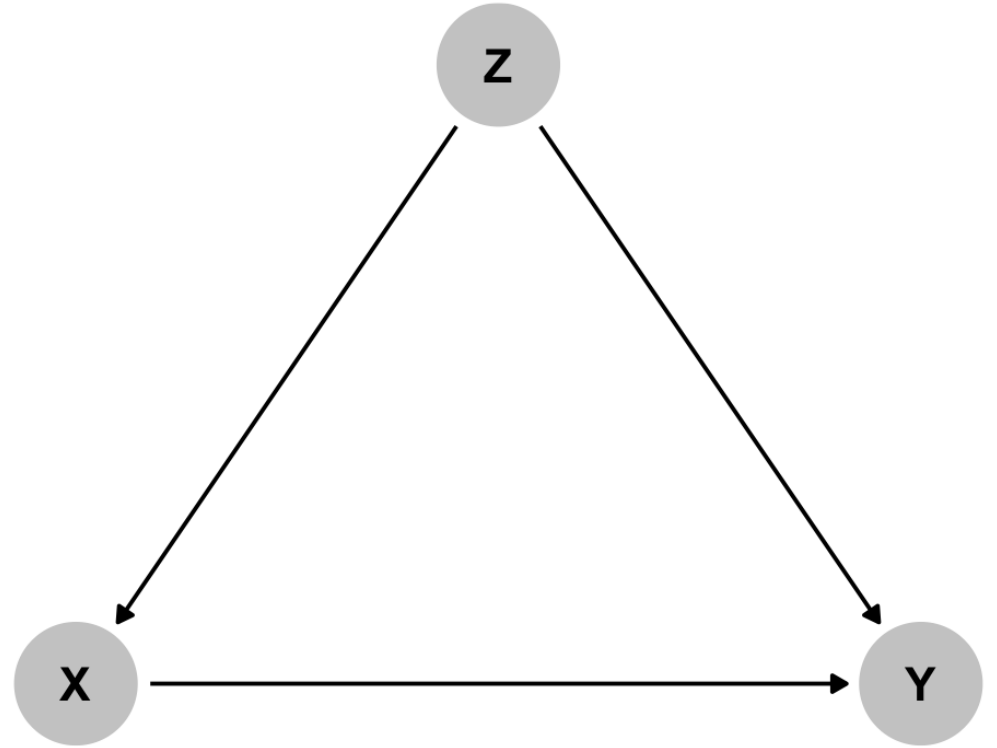
(Chain)

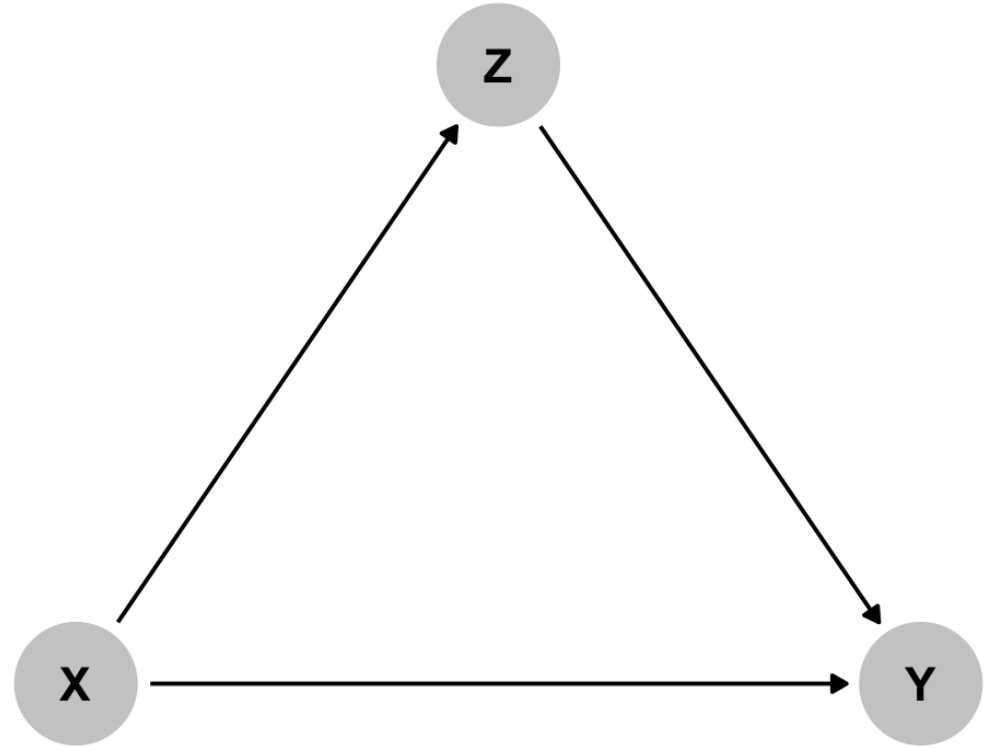


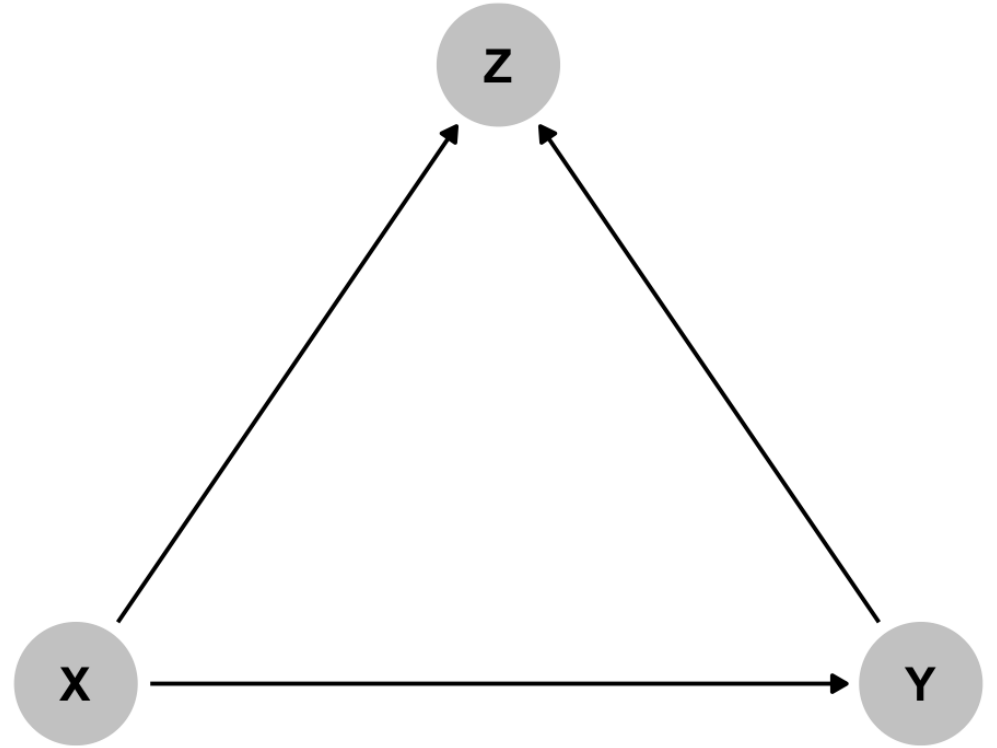
## Collider

(Inverted fork)



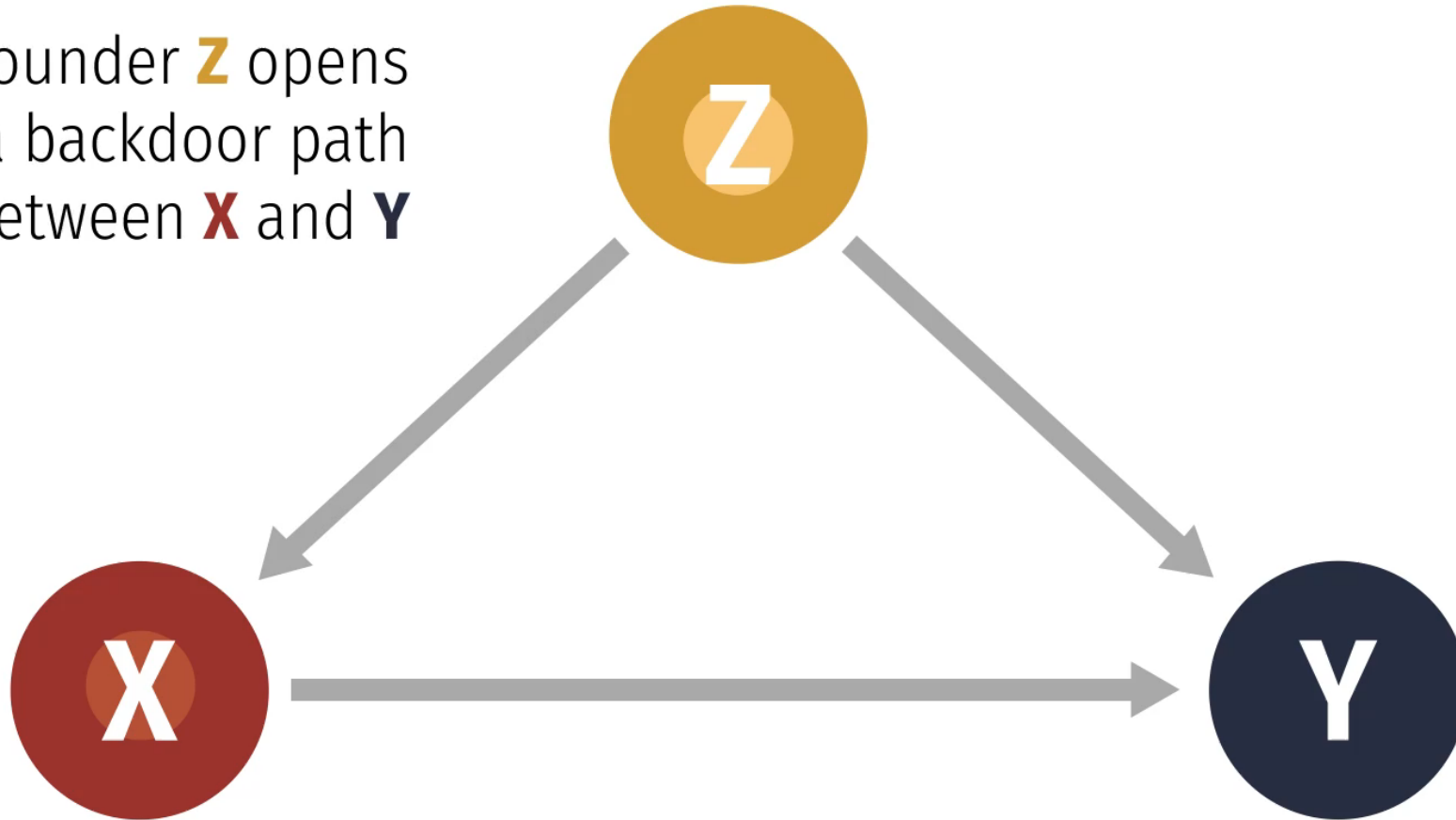






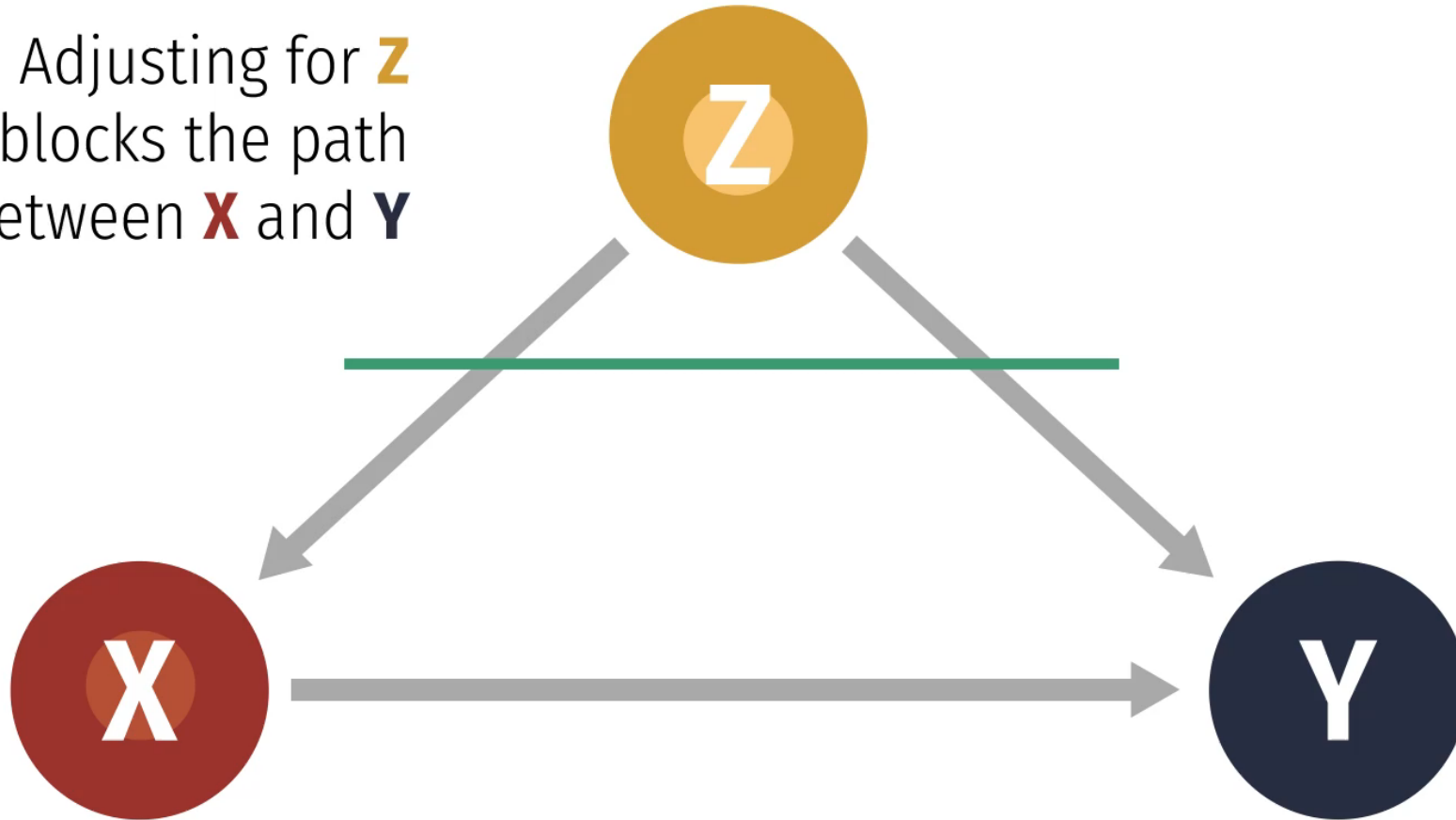


Confounder **Z** opens  
a backdoor path  
between **X** and **Y**



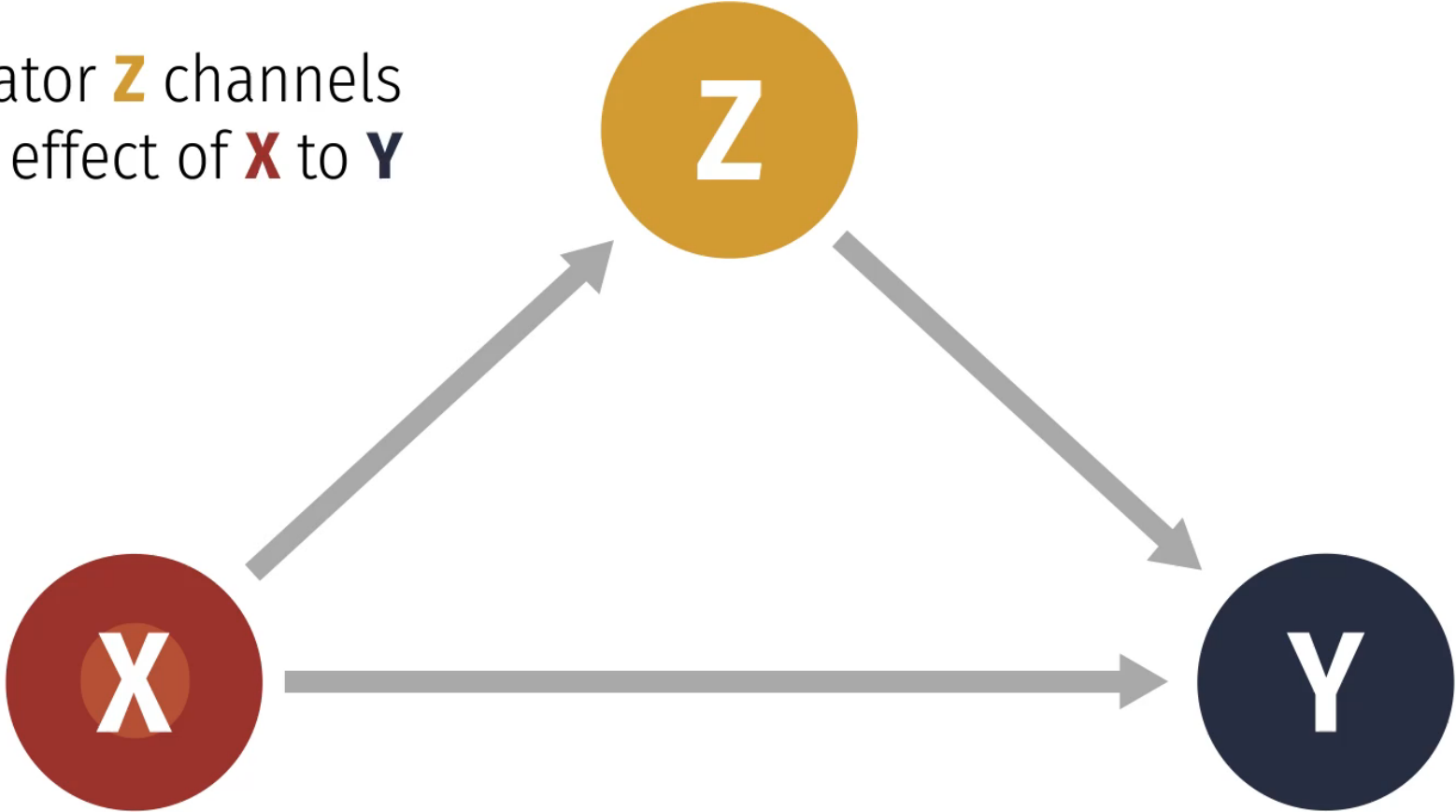
**Y** ~

Adjusting for **Z**  
blocks the path  
between **X** and **Y**



**Y** ~

Mediator **Z** channels indirect effect of **X** to **Y**



**Y** ~

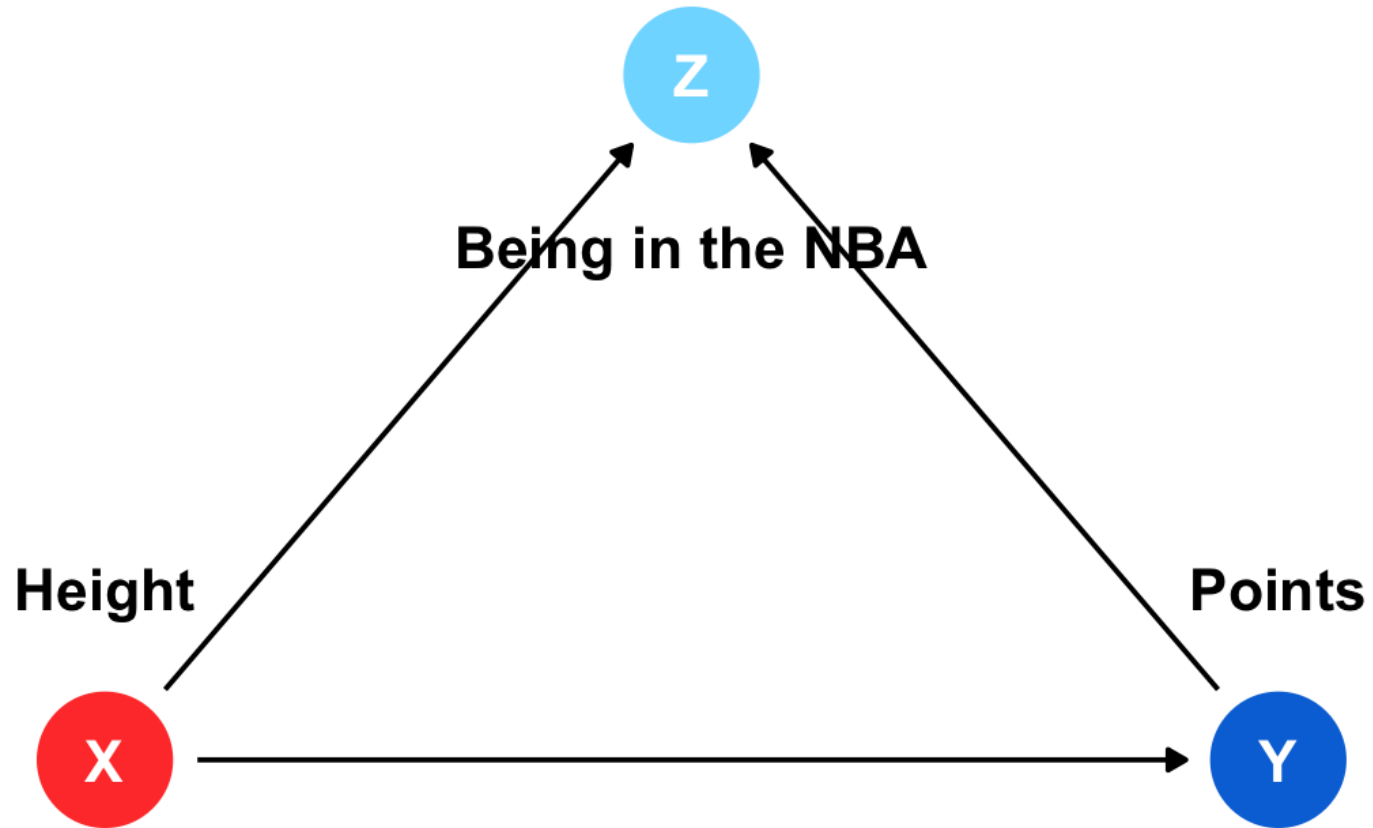
# d-separation

Except for the one arrow between X and Y,  
no statistical association can flow between X and Y

**This is identification—**  
all alternative stories are ruled out  
and the relationship is isolated

**How exactly do colliders  
mess up your results?**

**It looks like you can  
still get the effect of X on Y**





Sept. 10, 2021, 3:58 p.m. ET

By [Davey Alba](#)

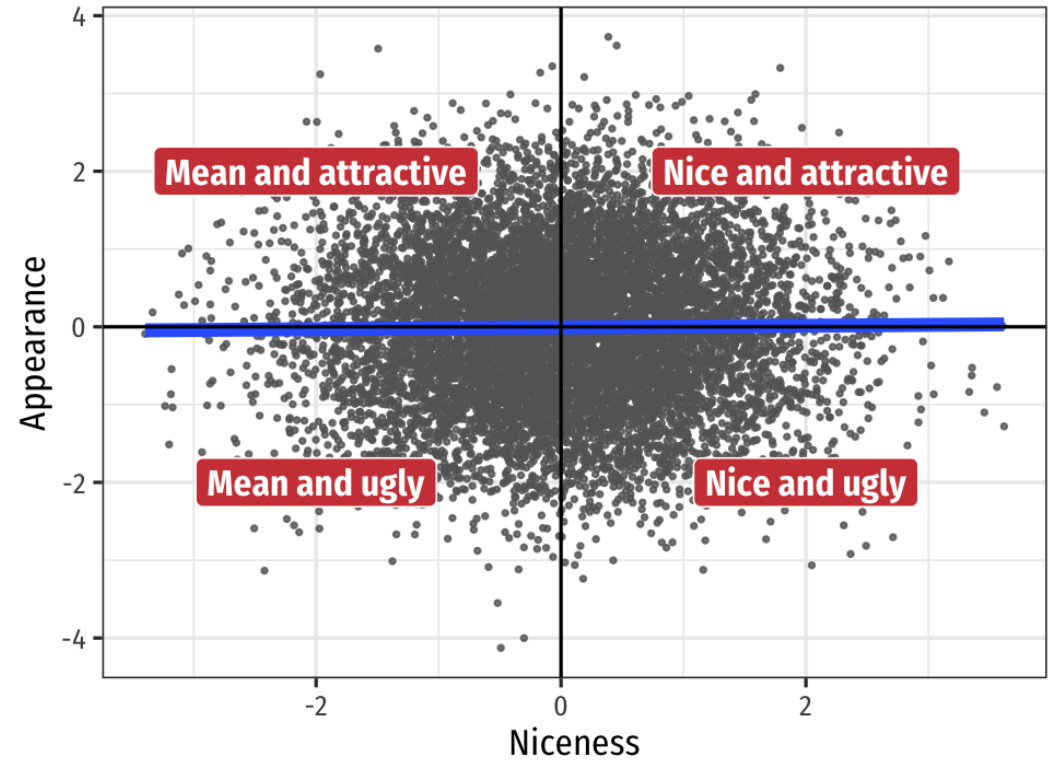
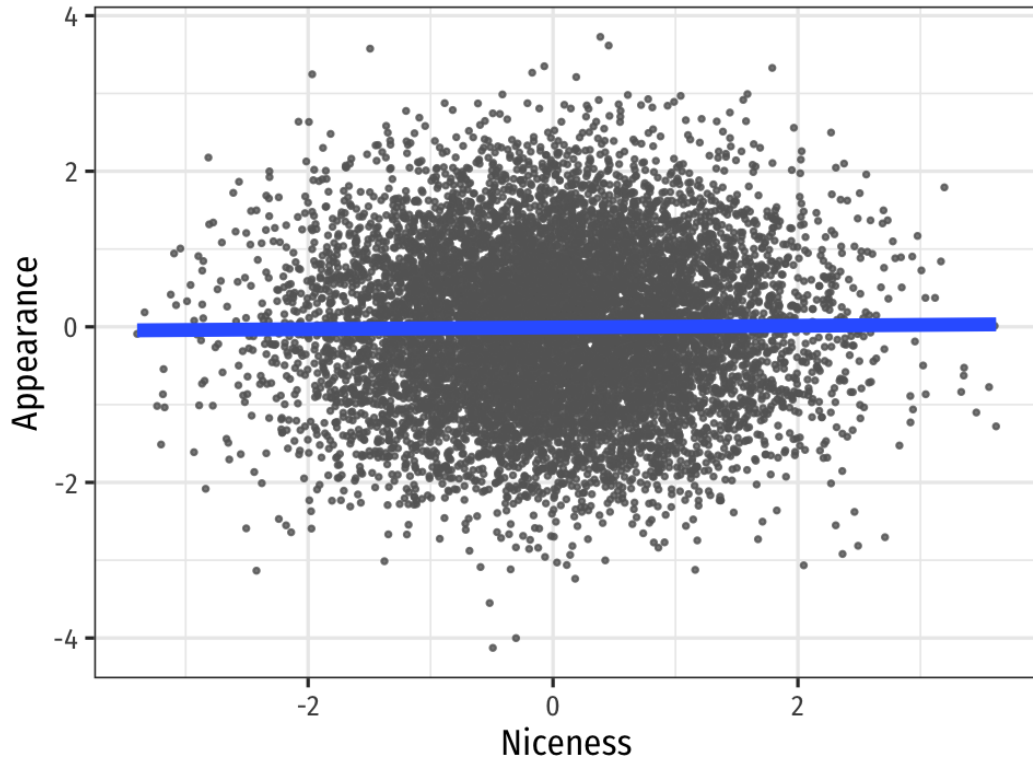


## Facebook sent flawed data to misinformation researchers.



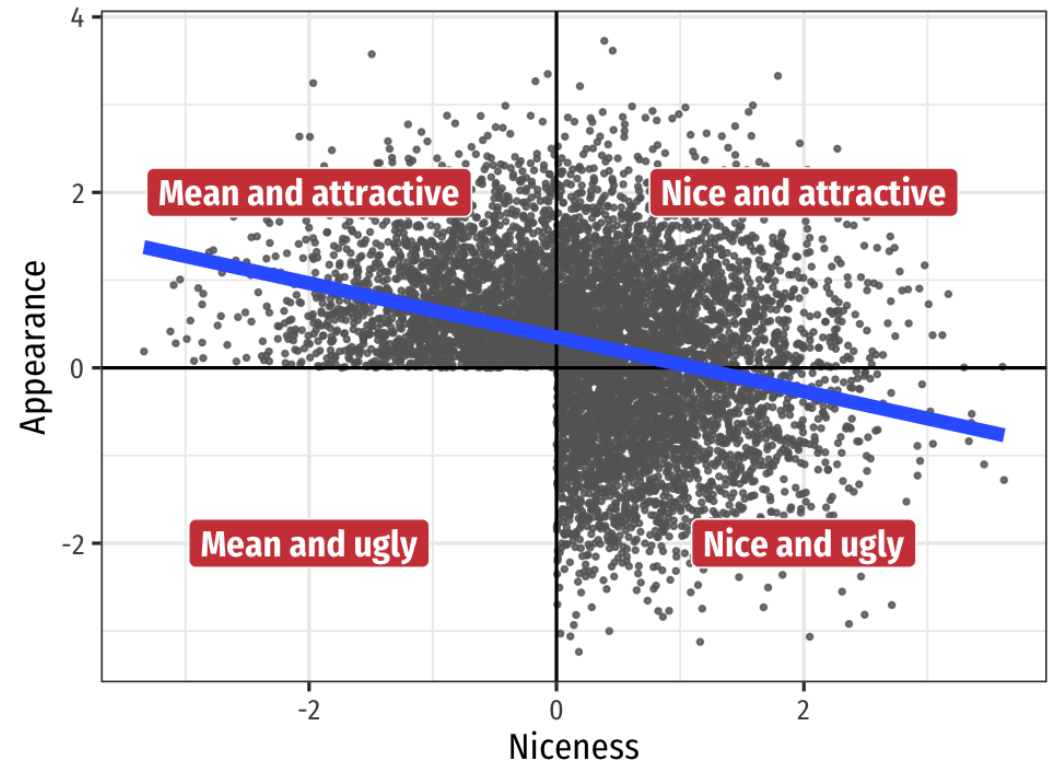
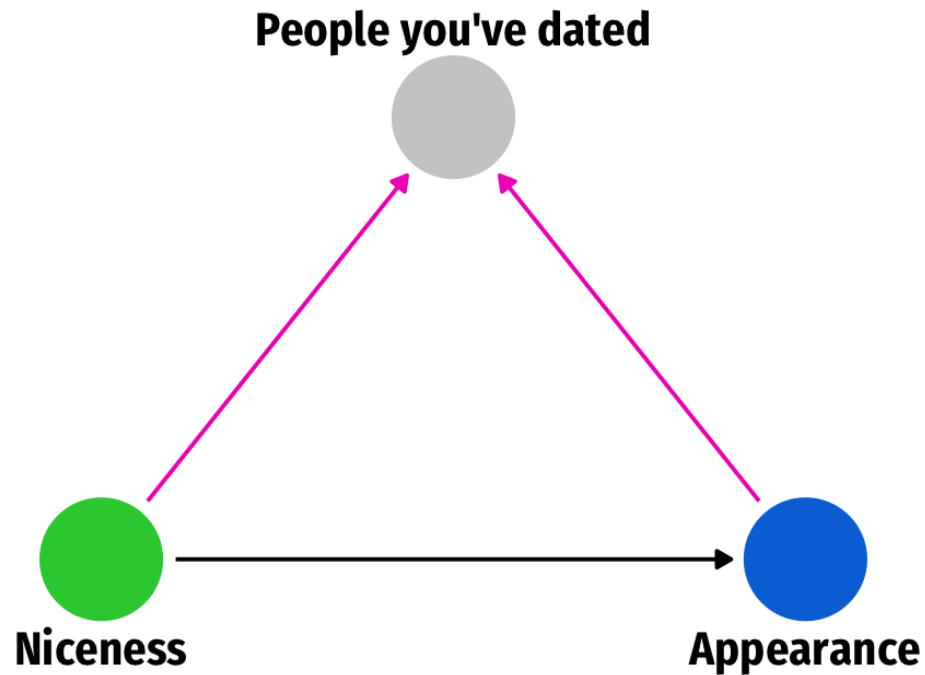
Mark Zuckerberg, chief executive of Facebook, testifying in Washington in 2018. Tom Brenner/The New York Times

# Does niceness improve appearance?



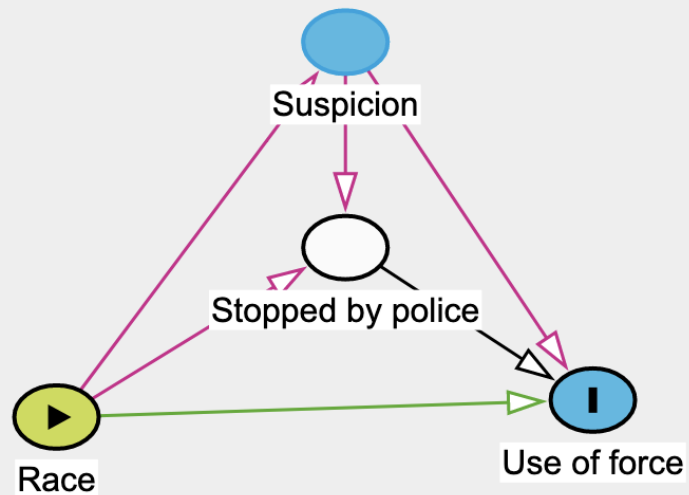


# Collider distorts the true effect!



# Effect of race on police use of force using administrative data

# Effect of race on police use of force using administrative data



American Political Science Review, Page 1 of 19  
doi:10.1017/S0003055420000039

© American Political Science Association 2020

## Administrative Records Mask Racially Biased Policing

DEAN KNOX *Princeton University*

WILL LOWE *Hertie School of Governance*

JONATHAN MUMMOLO *Princeton University*

**R**esearchers often lack the necessary data to credibly estimate racial discrimination in policing. In particular, police administrative records lack information on civilians police observe but do not investigate. In this article, we show that if police racially discriminate when choosing whom to investigate, analyses using administrative records to estimate racial discrimination in police behavior are statistically biased, and many quantities of interest are unidentified—even among investigated individuals—absent strong and untestable assumptions. Using principal stratification in a causal mediation framework, we derive the exact form of the statistical bias that results from traditional estimation. We develop a bias-correction procedure and nonparametric sharp bounds for race effects, replicate published findings, and show the traditional estimator can severely underestimate levels of racially biased policing or mask discrimination entirely. We conclude by outlining a general and feasible design for future studies that is robust to this inferential snare.

Concern over racial bias in policing, and the public availability of large administrative data sets documenting police–civilian interactions, have prompted a raft of studies attempting to quantify the effect of civilian race on law enforcement behavior. These studies consider a range of outcomes including ticketing, stop duration, searches, and the use of force (e.g., Antonovics and Knight 2009; Fryer 2019; Ridgeway 2006; Nix et al. 2017). Most research in this area attempts to adjust for omitted variables that may correlate with suspect race and the outcome of interest. In contrast, this study addresses a more fundamental problem that remains even if the vexing issue of omitted variable bias is solved: the inevitable statistical bias that results from studying racial discrimination using records that are themselves the product of racial discrimination (Angrist and Pischke 2008; Elwert and Winship 2014; Rosenbaum 1984). We show that when there is any

biased absent additional data and/or strong and untestable assumptions.

This study makes several contributions. We clarify the causal estimands of interest in the study of racially discriminatory policing—quantities that many studies appear to be targeting, but are rarely made explicit—and show that the conventional approach fails to recover any known causal quantity in reasonable settings. Next, we highlight implicit and highly implausible assumptions in prior work and derive the statistical bias when they are violated. We proceed to develop informative nonparametric sharp bounds for the range of possible race effects, apply these in a reanalysis and extension of a prominent article on police use of force (Fryer 2019), and present bias-corrected results that suggest this and similar studies drastically underestimate the level of racial bias in police–civilian interactions. Finally, we outline strategies for future data collection and re-